

SHROPSHIRE GOOD FOOD PARTNERSHIP

September 21, 2022 - Press Release: Shropshire Good Food Partnership and Shropshire Council in support of Shrewsbury's Street Allotment Project

Shropshire Good Food Partnership has supported the Street Allotment Project with an E-bike which has kept them mobile this season amidst rising fuel costs. Fleur and Casper are able to get around the growing number of plots, pick up materials - from compost to tools and deliver produce. The E-bike will also be used to raise awareness about the project when its stationed in town, so as many people as possible can find out how to get involved or benefit from free fruit and veg.

The funding came from Shropshire Council as part of a project supporting vulnerable people to get involved in local growing initiatives and to connect with nature.



"Its amazing to see how much the Street Allotment Project has achieved in such a short space of time, showing people that everyone can grow and eat veg. Supporting local growing initiatives is one of the focus areas of our partnership which works across the county to create food systems that are good for people, place and planet. Access to local, seasonal produce is so important and projects like this are going to be increasingly important as household food budgets are squeezed, and being involved in community growing activities has lots of positive impacts on health and wellbeing too'

-Jenny Rouquette, Partnership Lead, SGFP

"It's been great to support the work of Fleur and Casper who are an inspiration to all. They have supported individuals from our day opportunities centre in Albert Road, Shrewsbury to create their own vegetable growing area and individuals from Abbots Wood day opportunities have enjoyed their visits to the community garden in Monkmoor. Both centres very much look forward to building their involvement in the project that encompasses the informative and enthusiastic approach to gardening from Casper and Fleur, the creative outdoor art from Lovelyland and encouraging new cooking experiences. Keep your eyes open for the cargo bike and see how you might get involved in growing and sharing good food for free."

-Stewart Smith, Shropshire Council

Practical action is essential to the Partnership.

Supporting local projects boosts their impact and visibility and inspires others to replicate initiatives in their own communities.

"To receive funding for our cargo bike has absolutely transformed the Street Allotment Project. We love that we're able to use sustainable transport, we love being able to get our message out there and we love waving to delighted passers-by who seem to automatically get the idea of what we're about. Shropshire Good Food Partnership have been instrumental in pushing our project forward so combined with the help of Shropshire Council and our cargo bike, the only way forward is growing and sharing good food for free!"

-Fleur and Casper, The Street Allotment Project, Shrewsbury

Follow **@shropshiregoodfood** to be the first to hear about future funding opportunities coming up for small community-based initiatives like the Street Allotment Project.

Visit our website at **www.shropshiregoodfood.org** and Contact us at **hello@shropshiregoodfood.org**.

"Creating a local food system which is good for people, place and planet."