



TOP TIPS TO GET PEOPLE'S FEEDBACK



KEEP IT SIMPLE

More genuine feedback will be gathered if it's quick and easy to give. Getting in-depth and detailed insights is best done through conversation and questionnaires and requires more planning and engagement

BE CREATIVE

Whether you create a beautiful installation to invite people to leave feedback or templates easily made in Canva people will be more likely to engage with something quirky, funny or thought provoking.

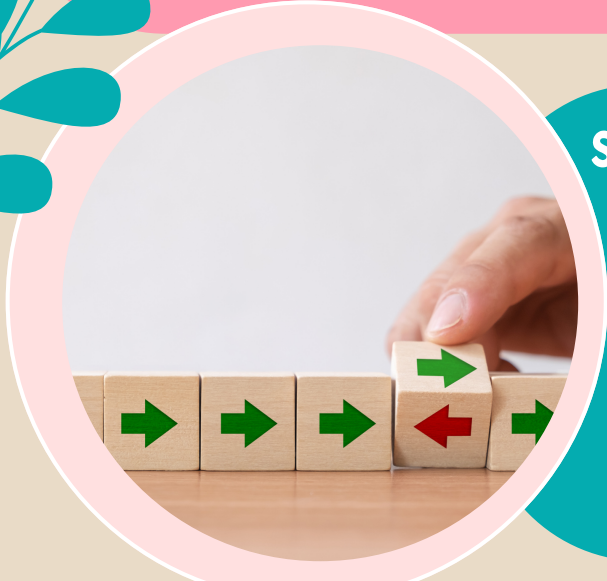


USE ACCESSIBLE TECHNOLOGY

Look at tools like Mentimeter to see how smartphones and tablets can be used to rate, score and give feedback, including easily translating into different languages www.mentimeter.com

KEEP IT FRESH

Regularly change the question you're asking and how you ask it - even if it's only a little, so regular attendees have to pay attention and aren't just ticking boxes!



SHOW FEEDBACK IS BEING USED

Tell people how previous feedback has been used to make things better and it's more likely that they will share their thoughts. As long as it's quick and simple.

MAKE SHARING THOUGHTS, IDEAS AND FEEDBACK AS SIMPLE AND ACCESSIBLE AS POSSIBLE AND YOU'LL QUICKLY GET MORE INSIGHTS INTO HOW TO DO WHAT YOU'RE DOING BETTER FOR EVERYONE

Look at www.shropshiregoodfood.org for more ideas and resources