



24/11/ 2021

SHROPSHIRE GOOD FOOD PARTNERSHIP

VISION

OUR VISION IS FOR
REGENERATIVE FOOD,
FARMING AND LAND-USE
SYSTEMS.

MISSION

OUR MISSION IS TO
BRING PEOPLE TOGETHER
TO CREATE A LOCAL
FOOD SYSTEM WHICH IS:

Shropshire Good Food Partnership launches its Good Food Charter today.

We are at a critical moment in time. A lack of meaningful leadership is failing huge segments of the population and the planet. We must create the change we know is needed ourselves and addressing the challenges and opportunities within the food system is a great way to start.

Food touches all our lives and has impacts on physical health and wellbeing, our communities and livelihoods as well as our environment.



www.shropshiregoodfood.org

GOOD FOR PEOPLE, PLACE AND THE PLANET.

Shropshire Good Food Partnership brings people together from across the County representing all aspects of the food system, from growers to retailers, to those involved with food banks and food festivals, people working in our academic institutions and the local Council.

Together we have developed a Shropshire Good Food Charter.

This is our statement of intent for creating a food system that is good for people, place and planet:



For People: Everyone in Shropshire should have access to local, affordable, quality food and the knowledge and skills to grow, buy, cook and enjoy good food.



For Place:

We are connected through food to each other and the land, we want to have a thriving local food economy supporting jobs with fair wages and creating a regionally distinctive food culture.



For Planet:

Our food system must enable environmental regeneration, working with nature, reducing carbon emissions, enhancing climate resilience, and minimising waste and packaging.

GOOD FOOD IS VITAL TO OUR QUALITY OF LIFE IN SHROPSHIRE AND WE BELIEVE THAT BY COMING TOGETHER WE CAN ACHIEVE THE GOOD FOOD CHARTER HIGHLIGHT ACTIONS THAT YOU CAN TAKE AS AN INDIVIDUAL OR A BUSINESS, ORGANISATIONS OR INSTITUTION TO MAKE GOOD FOOD A REALITY.

PLEASE SIGN UP TO THE GOOD FOOD CHARTER:

[HTTPS://WWW.SHROPSHIREGOODFOOD.ORG/COPY-OF-GOOD-FOOD-CHARTER](https://www.shropshiregoodfood.org/copy-of-good-food-charter)

AND LET US KNOW WHAT YOU PLEDGE TO DO AND TAG US ON [INSTAGRAM](#) AND [FACEBOOK](#).

Help us to share the Good Food Charter

For more information and to get involved contact
jenny@shropshiregoodfood.org

Help us to share the Good Food Charter far and wide and trigger as many conversations as possible across the county about what good food means. Use social media to show what you are doing to support the Good Food Charter.

We will be highlighting the many products that are available and activities already taking place as well as the plans we have for furthering the charter vision.

30% of greenhouse gas emissions come from the food system, there is a big link between climate and food.

Food wasn't really on the table at COP26 and yet it is an area of our lives where we all have agency. Getting involved with the Shropshire Good Food Charter is a way we can all take positive action.



GOOD FOOD IS VITAL TO OUR QUALITY OF LIFE IN SHROPSHIRE

WHAT IS GOOD FOOD?

-  **HEALTHY**
It provides nourishment and enables people to thrive
-  **GREEN**
It is produced in a nature-positive way and not wasted
-  **FAIR**
Everyone along the food chain has been treated well
-  **ACCESSIBLE**
Quality food is available to all

If you believe that everyone should be able to enjoy good food, sign up to the principles in this Charter and commit to doing one thing to help make it happen.

We
Sign up to the
Shropshire Good Food Charter.

Please display your signed charter,
and let us know at
www.shropshiregoodfood.org

THE PRINCIPLES OF GOOD FOOD

GOOD FOR PEOPLE

Everyone has access to local, affordable, quality food and the knowledge and skills to grow, buy, cook and enjoy good food.

GOOD FOR PLACE

We are connected through food to each other and the land, there is a thriving local food economy supporting jobs with fair wages and creating a regionally distinctive food culture.

GOOD FOR PLANET

Our food system enables environmental regeneration, working with nature, reducing carbon emissions, enhancing climate resilience, and minimising waste and packaging.



WHAT CAN YOU DO?



As an Individual

BUY more of your food from local independent food enterprises and retailers.



GROW some of your own foods at home or in your community allotments, farm or orchard.



COOK great meals from scratch using fresh, seasonal, local and organic produce.



EAT more plants and sustainable meat and dairy.



MAKE the most of your food and minimise waste, compost or recycle any that you can't use.



KNOW your food, ask where it comes from and how it was produced. Choose fairly traded goods and trusted labels like MSC for fish.



ASK your workplace or school to serve only food that is good for people, place and the planet.



As a Business/Organisation/Institution

PROCURE healthy and sustainable food that supports local economic prosperity.



PROVIDE opportunities for people to grow, cook and eat food together.



BE responsible for reducing food waste and packaging. Commit to redistribution of surplus food.



SERVE only good food to your students or employees, patients or customers.



PROMOTE the Charter through communication channels & influence.



KNOW your supply chain, work with suppliers to reduce your carbon footprint.



BRING people together to celebrate Shropshire's regional food heritage.



PROVIDE leadership and advocate for regenerative food systems.



Be part of Shropshire's Good Food Revolution!

www.shropshiregoodfood.org